

PROXY FORM

Proxy form supplied by the company in accordance with Chapter 7, Section 54 a of the Swedish Companies Act. Shareholders who wish to be represented by proxy can use this proxy form.

If the proxy is issued by a legal entity, a certified copy of a valid registration certificate or the equivalent for the legal person should be attached. The proxy in the original and a registration certificate or the equivalent should be sent to and received by Kjell Group AB, “Annual General Meeting” c/o Euroclear Sweden AB, Box 191, SE-101 23 Stockholm, Sweden or by e-mail to GeneralMeetingService@euroclear.com no later than 10 May, 2023.

I, being a shareholder of Kjell Group AB (publ), Reg. No. 559115-8448 (“**Kjell Group**”), hereby appoint the proxy stated below, or whomever he or she may appoint, to vote on my behalf for all my shares in Kjell Group at the Annual General Meeting of Kjell Group on May 16, 2023.

Proxy

Name of the proxy	Personal identity number/Date of birth
Address	
Postal code and city	Phone number

Signature by the shareholder

Name of the shareholder	Personal identity number/Date of birth/Registration number
Place and date	Phone number
Signature*	

* If signing for a company, a clarification of signature shall be included above and an up to date certificate of incorporation (or the equivalent) shall be enclosed to the completed proxy form.

Please note that notification of shareholder participation at the Annual General Meeting must take place as prescribed in the notice, even if the shareholder wishes to exercise its voting rights through proxy.

For information about how your personal data is processed, please refer to the Privacy Policy available on Euroclear’s website:

<https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>, and om Kjell Group’s website: <https://www.kjellgroup.com/en/privacy-policy>